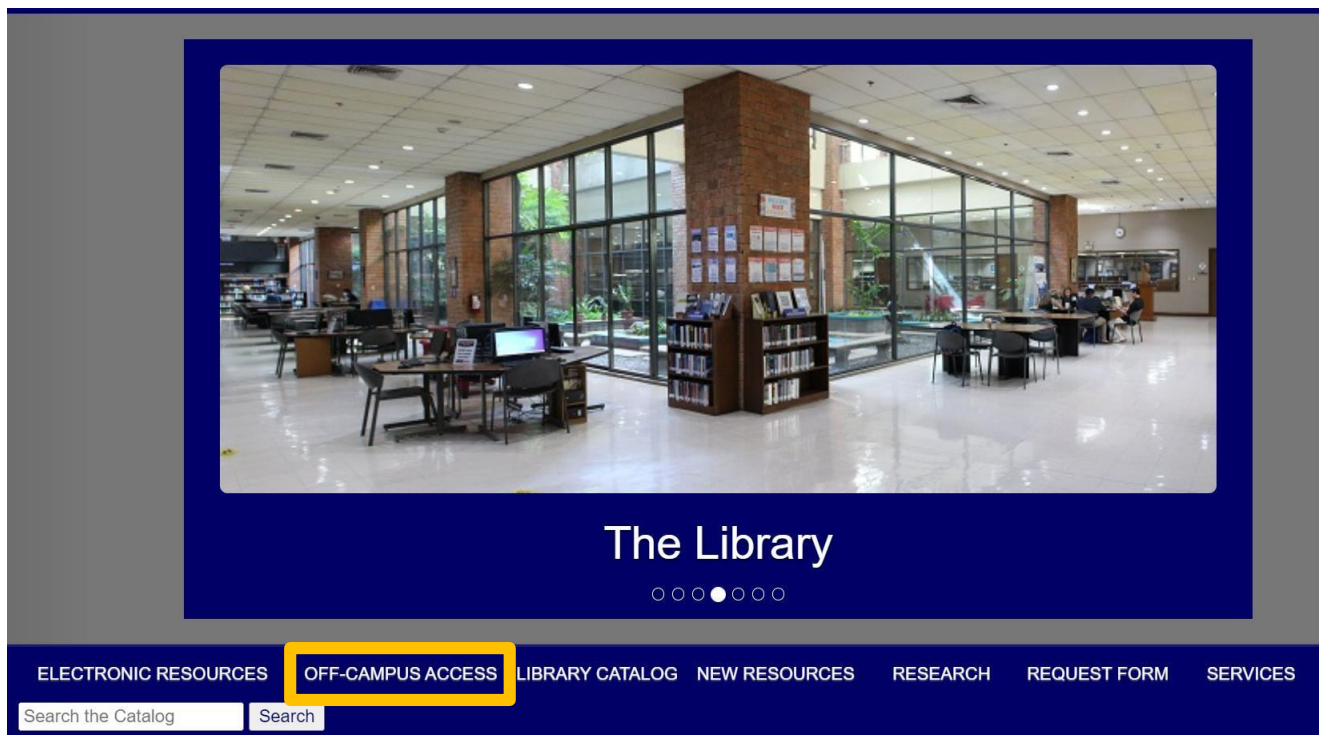


## How to Search for Journal Articles

The APS Library provides access to a number of electronic journal databases like Cambridge Core Journals, Emerald Insight, EBSCOHost Business Source Ultimate, JSTOR, Oxford Academic Journals, Science Direct, and Wiley Online.

To search for **Full-text Journal Articles**:

1. Visit the library's website: <https://rizallibrary-rockwell.ateneo.edu/>
2. Click **OFF-CAMPUS ACCESS**



The Library

ELECTRONIC RESOURCES **OFF-CAMPUS ACCESS** LIBRARY CATALOG NEW RESOURCES RESEARCH REQUEST FORM SERVICES

Search the Catalog Search

3. Enter username:  
Password:  
and Click Login

Please enter your username:   
Please enter your password :

4. Choose from Electronic Resources and click the active link to the database  
for example: EBSCOHOST

## Electronic Resources

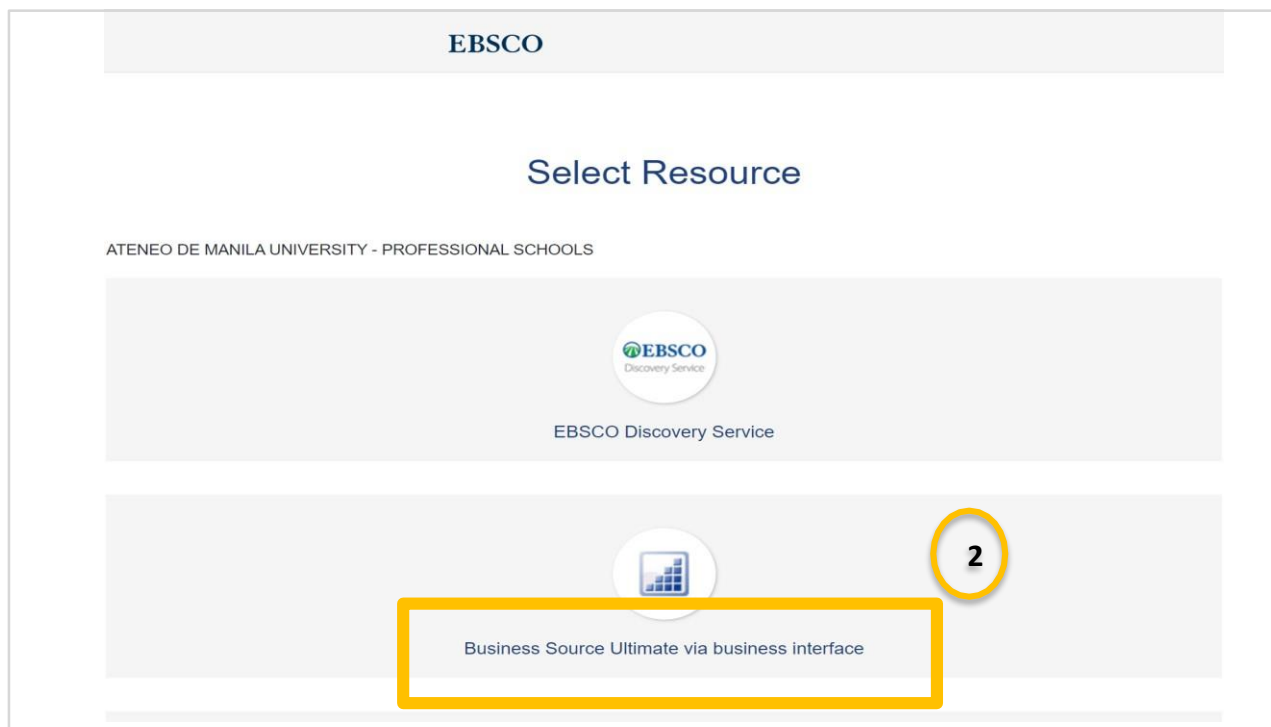
[Academic Video Online on Alexander Street](#)  
[Annual Reviews](#)  
[Ateneo De Manila University Press](#)  
[Brillonline - International Law Collection](#)  
[Cambridge Core - Journals and Books Online](#)  
[De Gruyter](#)  
[Drama Online Library](#)  
[EBSCOhost](#) ←  
[EMIS Asia-Pacific](#)  
[Emerald](#)  
[Euromonitor](#)  
[Gale Ebooks](#)  
[HeinOnline](#)  
[IEEE Xplore](#)  
[Journal of Visualized Experiments](#)  
[JSTOR](#)  
[Lexis Advance](#)  
[Mintel](#)  
[Oxford Academic Journals](#)  
[Oxford Handbooks](#)  
[Oxford Scholarly Authorities on International Law \(Max Planck Encyclopedia\)](#)  
[Oxford Competition Law](#)  
[Oxford Legal Research Library](#)  
[Oxford Public International Law](#)  
[Philippine e-Journals](#)  
[Philippine Studies](#)  
[Project Muse](#)  
[ProQuest Dissertations and Theses Global](#)  
[Proquest Ebook Central](#)  
[ScienceDirect](#)  
[Scitation: American Institute of Physics \(AIP\) Publishing](#)  
[Scival](#)  
[Scopus](#)  
[SpringerLink](#)  
[Statista](#)  
[Taylor Francis eBooks](#)  
[Taylor & Francis Online](#)  
[Westlaw Classic](#)  
[Wiley Online Library / Wiley Social Science and Humanities](#)  
[World Scientific eBooks](#)

Logout

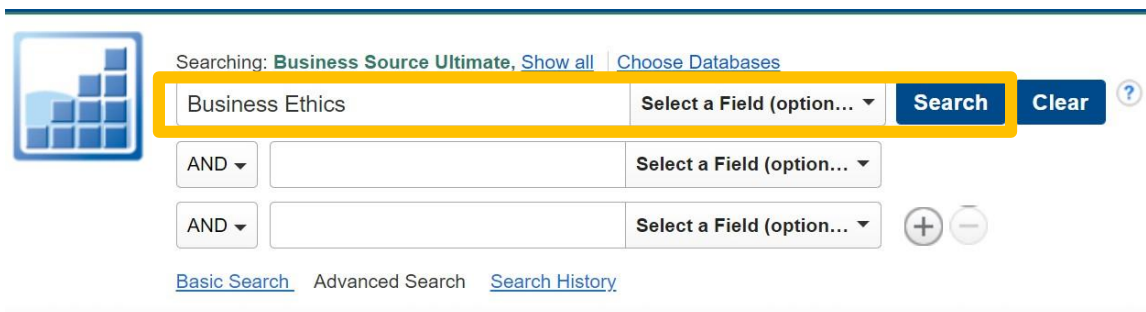
## EBSCOHOST Business Source Ultimate

This is a multi-disciplinary database which provides full text to thousands of scholarly peer reviewed publications. **Business Source Ultimate** offers thousands of SWOT analyses, industry reports, country economic reports, market research reports and case studies. In addition, the comprehensive business database offers executive and analyst interviews as well as working papers collections.

1. Click **EBSCOHOST** from the Electronic Resources list
2. Select Resource: Click **Business Source Ultimate via business interface**



3. Search for *articles* on the search box, you can add several search terms or keywords to search or



4. Browse and limit research to types of content found at right-hand column such as **Publications, SWOT Analyses, etc.** and tick box to limit to Full Text, Scholarly Peer reviewed article results only.

**Search Options**

Search Modes and Expanders

Search modes ?

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

**Limit your results**

**Linked Full Text**

Published Date

Start month: Month Start year: End month: Month End year:

Image Quick View

Peer Reviewed

References Available

Image Quick View Types

- Black and White Photograph
- Color Photograph
- Graph
- Map
- Chart
- Diagram
- Illustration

Special limiters for Business Source Ultimate

Publication Type Document Type

**Browse**

- Author
- Company Information
- Company Profiles
- Industry Profiles
- Market Research Reports
- Academic Journals
- Author Profiles
- Books/Monographs
- Cited References
- Country Reports
- Indexes
- Magazines
- Publications
- Subjects
- SWOT Analyses
- Trade Journals
- Working Papers

5. Refine results further at the left hand column and Click full-text link to read an article.

**Refine Results**

Current Search

Boolean/Phrase: Business Ethics

Limiters

Linked Full Text

Limit To

- Linked Full Text
- Image Quick View
- Peer Reviewed

From: 1924 To: 2022 Publication Date

Show More Limiters set

Source Types

Subject: Thesaurus Term

Subject

Publication

Company

**Search Results: 1 - 10 of 28,269**

Date Newest Page Options Share

- Strategy in a Hyperpolitical World.**

By: Martin, Roger L.; Reeves, Martin. Harvard Business Review. Nov/Dec2022, Vol. 100 Issue 6, p47-52. 6p. 1 Black and White Photograph.

Periodical

HTML Full Text PDF Full Text (1.1MB)
- High Compensation and Unethical Reciprocity.**

By: Wang, Long; Song, Fei; Zhong, Chen-Bo. Journal of Management. Nov2022, Vol. 48 Issue 8, p2223-2254. 32p. DOI: 10.1177/01492063211040557.

Academic Journal

PDF Full Text (16.6MB)
- Social Performance Feedback and Firm Communication Strategy.**

By: Wang, Heli; Jia, Ming; Xiang, Yi; Lan, Yang. Journal of Management. Nov2022, Vol. 48 Issue 8, p2382-2420. 39p. DOI: 10.1177/01492063211042266.

Academic Journal

PDF Full Text (885KB)
- Analysis of Scales and Measures of Moral Virtues: A Systematic Review.**

Análise de Escalas e Medidas de Virtudes Morais: Uma Revisão Sistemática. By: Dalla Costa Ames, Maria Clara F.; Serafim, Mauricio C.; Flôres Martins, Felipe. RAC - Revista de Administração Contemporânea. 2022, Vol. 26 Issue 6, p1-18. 18p. DOI: 10.1590/1982-7849rac2022190379.en.

Academic Journal

PDF Full Text (2.1MB)

Related Images

Company

Enter company name

Go

## 6. You may Email, Save, Cite and Download PDF, HTML Full-text.

Result List Refine Search 1 of 28,269

### Strategy in a Hyperpolitical World.

Authors: [Martin, Roger L.](#)<sup>1</sup>  
[Reeves, Martin](#)<sup>2</sup>

Source: [Harvard Business Review](#), Nov/Dec2022, Vol. 100 Issue 6, p47-52. 6p. 1 Black and White Photograph.

Document Type: Article

Subject Terms: [Business planning](#)  
[Business & politics](#)  
[Organizational Ideology](#)  
[Social responsibility of business](#)  
[Business ethics](#)

Company/Entity: [Delta Air Lines Inc.](#), Ticker: [DAL](#)  
[Walt Disney Co.](#)  
[Starbucks Corp.](#), DUNS Number: [030327733](#) Ticker: [SBUX](#)  
[CVS Health Corp.](#), Ticker: [CVS](#)

**Abstract:** The assumption that business and politics can and even should be kept separate is no longer realistic; the authors write, and messaging from the corporate affairs department is insufficient to defuse political issues when they arise. Delta's troubles in Georgia and Disney's in Florida are among the examples they cite. To make and implement the best strategic choices in this environment, leaders will have to: (1) develop robust principles to guide strategic choices; (2) address ethical issues early; (3) consistently communicate and implement their choices; (4) engage with and beyond the industry to shape the context; and (5) learn from mistakes to make better choices in the future. [ABSTRACT FROM AUTHOR]

Find Similar Results using SmartText Searching.

Tools

- OneDrive
- Add to folder
- Print
- E-mail
- Save
- Cite
- Export
- Create Note
- Permalink
- Listen

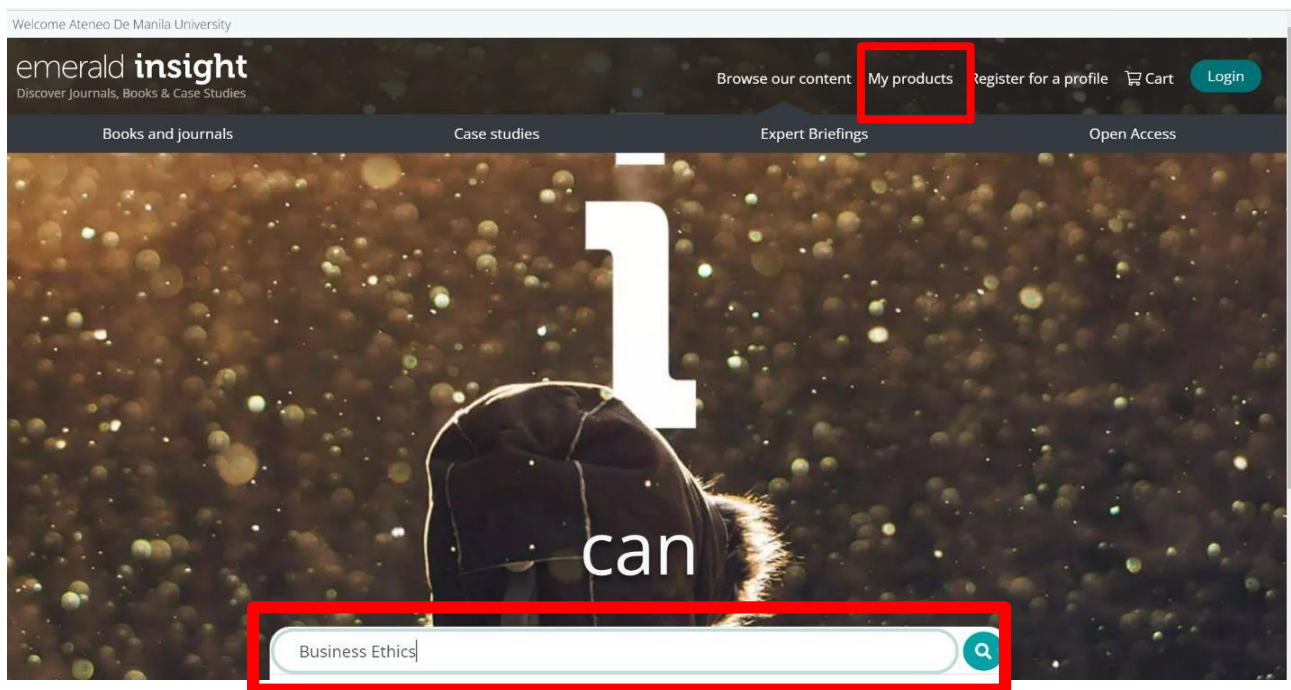
Here are some video tutorials on EBSCOhost:

- [Advance searching tutorial](#)
- [Introduction to EBSCOHOST](#)

## Emerald Insight

The Emerald Insight e-journal database provides comprehensive coverage across all business and management disciplines. Emerald Emerging Markets Case Studies are collection of peer-reviewed teaching cases focusing on business decision making and management development through key emerging markets. The cases are written by writers working in or closely with developing economies.

1. Log in to [your off-campus access](#), and click Emerald
2. Search for *journal articles, books, case studies* on the Search box and click the search button to view the results **or**



3. Browse other publications, collections found at the top right-hand column under **My Products**

4. Search Results are *sorted by relevance* by default, at right hand column you may also sort if by most recent. Click under Access “*only content I have access to*” to limit results to full-text only.

The screenshot shows a search results page with the following elements highlighted by red boxes:

- Search results:** A box around the text "Search results 1 - 10 of over 50000".
- Sort dropdown:** A box around the "Sorted by relevance" dropdown menu.
- Access filter:** A box around the "Access" section, specifically highlighting the "Only content I have access to" option.
- Search results list:** Two search results are visible, each with a "Content available" checkbox and a "View summary and detail" button.

The search results list includes:

- Result 1:** Book part, "Sustainability and Business Ethics in a Global Society" by Jacob Dahl Rendtorff, published 30 September 2019. Available in HTML, PDF (572 KB), and EPUB (17 KB).
- Result 2:** Article, "Needed: Formal Instruction in Business Ethics for Managers" by Robert Kreitner, published 1 February 1983. Available in HTML and PDF (563 KB).

The right-hand sidebar shows filters for "Year" (Last week, Last month, Last 3 months, Last 6 months, Last 12 months, All dates) and "Content type" (Article, Book part, Earlycite article).

5. Further below, you may also limit by Content Type only e.g. *Case study*.

The screenshot shows the "Content type" filter menu with the following options:

- Article (39546)
- Book part (7485)
- Earlycite article (3066)
- Case study (387)**
- Expert briefing (20)
- Executive summary (7)

6. Click selected result entry and the pdf or html when you want to download the article.

The screenshot shows a search result for a case study article. The article title is "Ekol Ukraine: transformation and growth" by Eduard Maltsev and Tetiana Kuznietsova, published on 31 October 2022. The abstract and learning outcomes are visible. On the right side, there are download options for HTML and PDF (447 KB), both highlighted with a red box. Other options include "Teaching notes available" and "Reprints & Permissions". The right sidebar shows filters for "Access", "Year", and "Content type", with "Case study (387)" selected.

Here are some video tutorials on Emerald:

- [Refining your search](#)
- [A video guide to quick search](#)

Click [off-campus access](#) to search for Journal Articles

### APS Library Policy on the Use of E-Resources

The Ateneo Professional Schools Library e-resources are subject to all applicable copyright laws and protection rights. Download and/or print of e-book chapters, full-text journal articles, industry analysis statistics and market research reports are subject to fair use limits.

APSL October 2022